



Driving Education To The Top Teacher Award Program

Name:

Kidsville News “ Driving Education To The Top” Teacher Award sponsored by Alamo Toyota.

Goal:

Alamo Toyota supports education, and through their partnership with Kidsville News, wants to reward teachers (and their students) for their hard work and dedication.

Objective:

Through a teacher award program, Alamo Toyota will raise the public ‘s knowledge of the importance teachers have in our communities, as well as encourages educators to continue their high standards of excellence.

Target Audience:

Kidsville News readers (students, teachers, administrators, parents and advertisers.)

Program Tactics:

1. Program allows principals, teachers, parents and students to nominate an elementary school teacher (grades K-5) based on how that teacher molds guides and drives (his/her classroom) education to the top!

2. Deadline for submissions:

Must be postmarked no later than March 31, 2015 or emailed in no later than March 31, 2015

3. Six teachers will be selected.

4. First prize:

\$1,000 to the winning teacher and his or her class will win a field trip to Alamo Toyota and the Toyota plant (if available to Toyota Plant) or a secondary location will be provided. Bus fare will be paid for by Alamo Toyota. There will be a prestigious plaque from Kidsville News and gift certificates provided by several businesses and other goodies from Kidsville News sponsors. Teacher will also be highlighted in Kidsville News.

5. All five teachers will receive a prestigious plaque from Kidsville News and gift certificates provided by several businesses and other goodies from Kidsville News sponsors. Teacher will be recognized during morning announcements and teacher will be highlighted in Kidsville News.

Driving Education To The Top
Nomination Form

Name: _____

Address _____

Phone: _____

Email: _____

Participant/parent signature: _____

Printed name: _____

If participant is under 18 years of age, you must have a parent/guardian give permission and signature to enter. If a class is doing as a project for a nomination of a teacher, another teacher may give permission or principal may give permission. A parent or parents are also able to collect for a class and submit for a class.

Contest registration constitutes permission for Alamo Toyota to use, names, photographs, art, drawing, words and descriptions or the like there of for promotional purposes without further compensation except where prohibited by law. By entering, you are giving permission to Alamo Toyota to contact you with information and promotions via email provided. Alamo Toyota and Kidsville News will hold all information private.

Your nomination

Teacher's name: _____

Grade _____

School: _____

Please share how this teacher has molded, guided and has “Driven Education To The Top”! Please provide a 50 word written description, drawing, photo, art project, or any other form of creative expression that provides your explanation for choosing the name. Acceptable files for email are jpeg, pdf and word documents. (Continued)

